

Employment is for Everyone



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SBD Employability Day – September 2023



SBD Apparel in Rotherham are a global gym brand that design and manufacture market leading performance products for strength sports used in gyms all across the world.

SBD currently have vacancies available in Quality Control so came to Employment is for Everyone with the aim of us helping them make their recruitment as inclusive as possible.

After some discussions, Employment is for Everyone partnered with SBD on the 20th of September to host an Employability day / site visit for individuals interested in a career with SBD and the vacancies available.

6 interested individuals attended on the day, along with some support staff to find out more about what a working day looks like at SBD as well as job roles available.

SBD delivered a really insightful tour of the site followed by a presentation where individuals got the chance to ask questions to senior members of staff.

All the feedback we received was really positive and we are looking forward to seeing if these opportunities lead into paid employment.



"I found the day to be very positive. The attendees seemed very interested in the operational side of the business because they asked many questions during the tour through the production. It was our pleasure to present and talk about SBD, knowing that people were listening."

Ola – (SBD)

"I found the day very informative and surprising. It was good to take the potential candidates on the tour and see their individual interests in different parts of the production. As exciting as it was for them I was equally as excited to meet them and interact in a way that differed from typical interview settings."

Magda – (SBD)

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